



CUSTOMER SUCCESS STORY

Learn how a small business restaurant is using live streaming

The Split Rail Tavern is a restaurant located in West Chester, Pennsylvania. The Tavern has won the best restaurant of the year for two years running (2017 and 2018). The Tavern has over 1,500 Facebook Likes and generated 1,700 views on their live broadcast. The broadcast also generated 33 engagements on Facebook.

The Split Rail Tavern was able to leverage their membership with the local Business Improvement District dedicated to helping local businesses like this by subsidizing advertising costs.

PRODUCT DETAILS



PTZ Optics Producer Kit

Easily setup a live stream with the PTZ Optics Producer Kit. This kit included everything needed to start.



HuddleCamHD Joystick Controller

This joystick controller is included with the PTZ Optics Producer Kit. The joystick provides easy camera control.



Broadcast LED Lighting

Three Broadcast LED Light Panels were used to provide idela lighting set to a warm 3200k color temperature.



www.ptzoptics.com

152 Robbins rd, Downingtown, PA 19335, USA

Phone: 1-800 486-5276

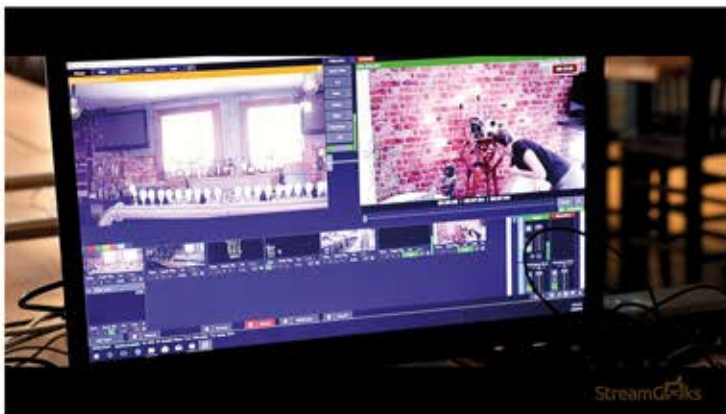
Email: sales@ptzoptics.com

Bar/Restaurant Live Video



THREE CAMERA SETUP

Each PTZOptics camera was powered over ethernet using a PoE Switch. This was the ideal way to power cameras not knowing where our closest power source would be.



ABOUT PTZOPTICS

PTZOptics provides high-quality video conferencing and broadcast cameras with HDMI, 3G-SDI, USB 3.0 and IP Streaming. Our approach to video camera manufacturing focuses on value. We strive to provide best in class features at affordable prices while we extend our reach with open source camera controls, free Crestron/Extron programming modules and amazing technical support.

- Using the PTZOptics Producer Kit the Split Rail Tavern was able to have two PTZ cameras operated by a single production person.
- The PTZOptics Producer Kit used HD-SDI cabling for video and RS-232 Serial cabling for camera control so there was no network requirements or IP addresses necessary.
- Three PTZOptics Cameras were used connected to the PTZOptics Producer Plus Kit. The Producer Plus kit allows for up to four HD-SDI camera inputs.



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